



ENGAGE

**IN-BRANCH
MEMBERS
NAME SIGNS**

NAME SIGN STEPS:

PRINT & CUT THE TEMPLATE PAGE INTO QUARTERS

ENCOURAGE MEMBERS WHO VISIT THE BRANCH TO SIGN THE HEART & HANG ON THE WALL

TAKE A PICTURE OF THE COLLECTION & SHARE ON SOCIAL MEDIA

ENGAGEMENT TIPS:

USE THIS TO PROMOTE POSTING ON #ILOVEMYCREDITUNION DAY AMONG YOUR MEMBERS

HAVE ALL CU STAFF PARTICIPATE

USE AS PART OF AN ENGAGEMENT RAFFLE

BUILD A SENSE OF COMMUNITY WITH ENGAGEMENT QUESTIONS SUCH AS:

- HOW LONG HAVE YOU BEEN A MEMBER?
- WHAT DO YOU LOVE MOST ABOUT THE CREDIT UNION?

EXAMPLES OF WAYS TO USE THESE SIGNS:



#ILOVEMYCREDITUNION



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TEMPLATE TO PRINT & CUT:



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