



Social Media Blitz

#ILoveMyCreditUnion



## **NAME SIGN STEPS:**

PRINT & CUT THE TEMPLATE PAGE INTO QUARTERS
ENCOURAGE MEMBERS WHO VISIT THE BRANCH TO SIGN THE HEART & HANG ON THE WALL
TAKE A PICTURE OF THE COLLECTION & SHARE ON SOCIAL MEDIA

## **ENGAGEMENT TIPS:**

USE THIS TO PROMOTE POSTING ON #ILOVEMYCREDITUNION DAY AMONG YOUR MEMBERS HAVE ALL CU STAFF PARTICIPATE

**USE AS PART OF AN ENGAGEMENT RAFFLE** 

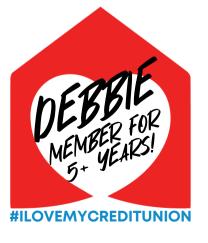
BUILD A SENSE OF COMMUNITY WITH ENGAGEMENT QUESTIONS SUCH AS:

- HOW LONG HAVE YOU BEEN A MEMBER?
- WHAT DO YOU LOVE MOST ABOUT THE CREDIT UNION?

## **EXAMPLES OF WAYS TO USE THESE SIGNS:**









## **TEMPLATE TO PRINT & CUT:**



