



Montana CU4Kids Fundraising Initiatives

Start planning your Montana CU4Kids fundraising goals for employee and member engagement and how you can help your CU4Kids Team reach the annual \$2,000. Identify which fundraising activities are best for your organization. The CU4Kids Committee has developed two signature fundraising options for you to consider each year.

Cat / Griz Icon Sales

Engage members with paper icons for the annual Brawl of the Wild football.
MCU initiative: November 1 - 19, 2021



Movie in the Park

Collaborate with local CUs for a movie in the park night for your community.
MCU initiative: June-August, 2021



To help minimize credit union time and resources, the CMN Hospitals has developed several no cost, turnkey campaigns. We hope you consider adding these to your fundraising plans.

www.cu4kids.org

Change a Child's Life

Display canisters in branches.
Year-round



Give on the Go

Fundraising on home banking websites.
Year-round.



Employee Giving

Setup a customizable employee giving website, branded for your CU and free
Year-round



Miracle Jeans Day

Encourage employees to "Go Casual for Kids" by paying to wear jeans.
August - September



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