

Board Governance and Credit Unions – The 12 Characteristics of High-Performing Boards

Brad Douglas President/CEO HCUA

1

Agenda

- Primary Board Responsibilities
- 3 Types of Board Thinking
- 12 Characteristics of High-Performing Boards
- Your Commitment Going Forward
- Q & A Discussion

Objectives

- To know at least three things that you didn't know about good board governance
- To become energized about finding ways to make your board even better
- Discuss the characteristics of high-performing boards

3



Primary Board Responsibilities

"The board is the legal guardian of the organization and is responsible for the organization's current and future welfare."

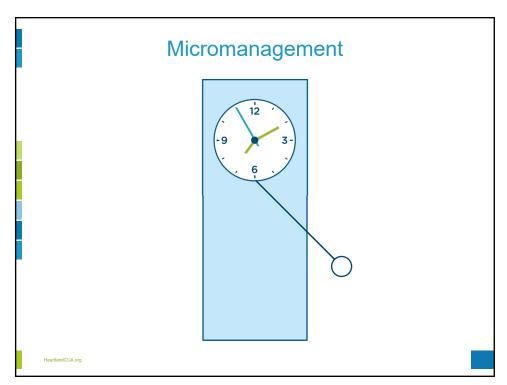
Boards do this through their power to govern the organization...

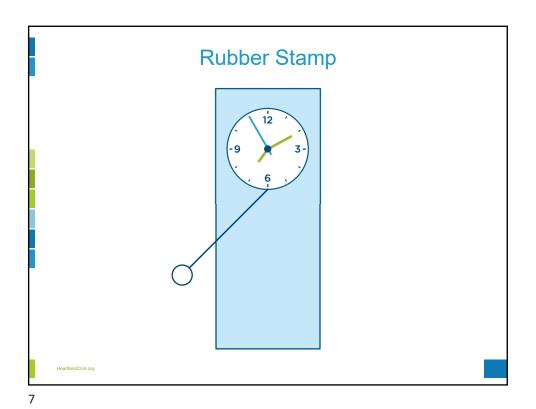
- Governance and Leadership

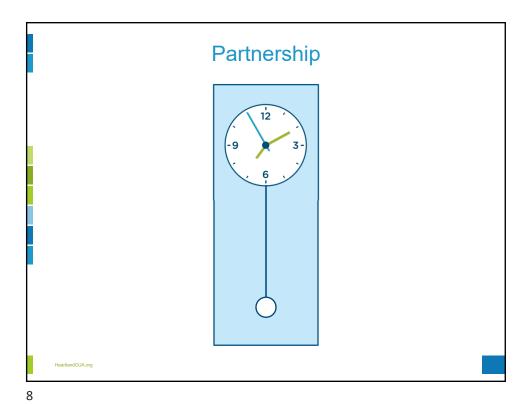
To govern is to steer, to control, and to influence or persuade from a position of authority. Governance deals with the legitimate distribution of authority throughout a system – whether a country, corporation or nonprofit. –BoardSource

HeartlandCUA.org

5







MCU April 14, 2021 Webinar

Primary Board Responsibilities

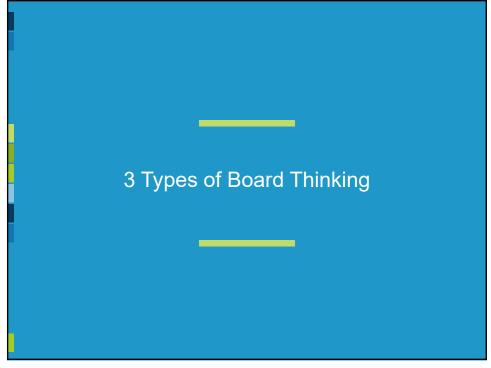
"The board is the legal guardian of the organization and is responsible for the organization's current and future welfare."

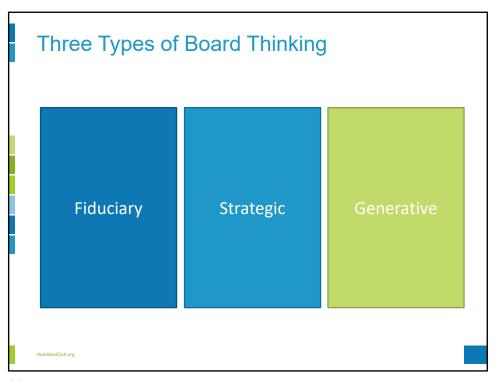
Boards do this through their power to govern the organization...

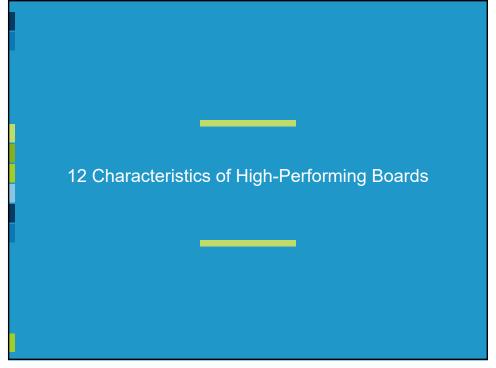
- Governance and Leadership
- Strategic Thinking and Planning
- CEO Support and Oversight
- Performance and Results
- Ethics and Financial Integrity

HeartlandCUA.org

9







12 Characteristics of High-Performing **Boards**

- 1. Constructive Partnership 7. Compliance with Integrity
- 2. Mission Driven
- 8. Sustaining Resources
- 3. Strategic Thinking
- Results-Oriented
- Culture of Inquiry
- 10. Intentional Board Practices
- Independent Mindedness 11. Continuous Learning
- 6. Ethos of Transparency 12. Revitalization

13



