



Co-op Campaign Academy

Dates & Locations

February 4, 2020
Missoula, MT

February 6, 2020
Billings, MT

Topics Include

- ★ Developing a Winning Strategy
- ★ Writing Your Campaign Plan
- ★ Campaign Finance Regulations & Reporting
- ★ Creating a Fundraising Strategy and Budget
- ★ Crafting and Delivering a Winning Message
- ★ Field Targeting and GOTV Strategy

Cost

\$55 / registrant
includes lunch

Are you considering a run for public office?

Looking for guidance as you build your campaign?

Join us for our nonpartisan Co-op Campaign Academy. Even if you're just considering a run, you can use this day of training to sharpen your focus before making a decision.

As cooperatives, Montana's Credit Unions and the Montana Electric Cooperatives' Association are committed to supporting democratic ideals and representative government. We're hosting this training to make sure all Montanans who want to serve the public — no matter their office or party — have the tools and knowledge they need to run a successful campaign.

You'll learn from a team of bipartisan subject matter experts drawn from national political consultants with experience managing and consulting on local, statewide, and congressional campaigns.

Who Should Attend

Regardless of your political party, you will not want to miss the invaluable information provided by the Co-op Campaign Academy. It's perfect for anyone getting involved in politics:

- ★ Candidates for Local Office (city council, mayor, sheriff, county commission, district judge, etc.)
- ★ Candidates for the State Legislature
- ★ Campaign Managers, Fundraisers, or Volunteer Coordinators

Register Today!

Sign up now for a day of insight and information that can help you make sure your campaign is a winner!

www.coopcampaignacademy.coop

HOSTED BY

Montana's Credit Unions • Montana Electric Cooperatives' Association
Credit Union National Association • National Rural Electric Cooperative Association